



“Your partnership powers BIGiOK! Join our Partner Program to boost member benefits, fuel events, and expand resources. Let’s make 2025 our best year yet—growing together!”



Shania Slavick

(405) 840-4426 EXT 100

shania.slavick@BIGiOK.com

9417 N. Kelley Ave., OKC, Oklahoma 73131

P.O. Box 13490, OKC, Oklahoma 73113

BIGiOK PARTNERSHIP PROGRAM

BIGiOK.COM/PARTNERS

**WE ARE
STRONGER
TOGETHER**



WINS

- 2024 – First joint Young Agents conference with the Kansas Assoc. of Insurance Agents, drawing more than 150 attendees.
- 2024 – Added EmpowerHER (women’s conference) & scheduled Manager’s Bootcamp coming in 2025.
- 2024 – Young Agents Program reports 25% increase in mentorship and involvement for .
- 2024 – Added Perpetuation Workshops focused on current and next-gen agency owners.
- Expanded consulting department programs to fuel agency growth.
- OKPac & InsurPac continue support of pro-industry legislators.
- Catalyit access is added as complimentary member benefit, providing centralized technology support.
- Strengthened our partnership with Catalyit to provide BIGiOK Members with targeted technology solutions, streamlining operations and optimizing workflows.
- Increased event quality and production.
- Facilitated Legislative Day at the Capitol for members hosted by BIGiOK
- Expand specialized educational programs to enhance agents’ sales effectiveness and customer engagement, aligning with their evolving needs.
- Escalated quality of speakers at events.
- Continuously enhance our consulting department with robust programs designed to support agency growth.
- 20% of consistent membership growth.
- Hosted our first out-of-state conference in 12 years at Big Cedar Lodge with over 300 attendees.
- Free quarterly webinar series for members added by Young Agent’s.
- 230 lbs of winter clothing given from members and staff through BIGiOKcares
- \$6,500 raised in 2023 by the Young Agent’s through BIGiOKcares for foster families at Peppers Ranch.
- Expanded training capabilities with two Kolbe-certified staff members to help members leverage their strengths.
- 2023 – Received Spirit of Education Award presented by IIABA (Independent Insurance Agents and Brokers of America)
- 2023 – Received Most Innovative Young Agent’s Committee award presented by IIABA
- New Website unveiled in 2022 to “help make our members better”
- Young Agents Donate \$4,000, through BIGiOKcares, to support Palomar-

**WE ARE
STRONGER
TOGETHER**



assisted at-risk Families in 2022.

WINS (cont.)

- IIABA honors BIGiOK in 2022 with Outstanding Young Agents Meeting Award.
- Remained present through COVID, returning to in-person events in 2021.
- Launched Consulting Department and MyNetwork facilitated mastermind groups in 2021.
- BIGiOK Leads lobbying effort for Senate Bill 524, Ensuring Continuation of Worker's Compensation Residual Market
- Annual Conference Sees Unprecedented Growth, Drawing Record 520 Attendees in 2022, Up From 311 in 2021.
- 2021 – Received Outstanding Young Agents Meeting award presented by IIABA
- 2021 – Received Big "I" Membership Champion award presented by IIABA.
- 2020 Outstanding Young Agent Committee Breakthrough awarded presented by IIABA

2025 GOALS

- Raise \$50,000 for OKPac
- Raise \$22,000 for InsurPac
- New types of events for Young Agent's
- We aim to achieve 300 agents attending the INSURCON by BIGiOK (formerly known as the BIGiOK Annual Conference). By rebranding and expanding the conference experience, we're aiming to engage a larger audience, provide top-tier educational opportunities, and strengthen our agent network across Oklahoma.
- Provide Partner Enhancement Program – See page 6 for more information.
- Expand specialized educational programs that align with the evolving needs of agents, emphasizing skills that enhance sales effectiveness and customer engagement.
- Maintain and strengthen the partnership with Catalyt to provide targeted technology solutions that streamline operations and optimize workflows for BIGiOK Members.
- Continuously enhance our consulting department with robust programs designed to support agency growth.
- Add in 6-8 New Specialized Education Offerings & Producer Training.
- Add in a DIY Hiring Toolkit.
- Measure Usage of Different Association Offerings among Members.



| 2025 Partner Levels | Diamond Deluxe | Platinum | Gold | Silver | Bronze |
|--|----------------|--------------|--------------|--------------|--------------|
| INSURECON - FORMERLY KNOWN AS ANNUAL CONFERENCE | | | | | |
| Complimentary exhibit booth | 2 | 2 | 1 | 1 | 1 |
| Complimentary registration(s) (with any un-used reg. you can sponsor an agent's attendance) | 5 | 4 | 3 | 2 | 1 |
| Recognition on conference Table Tents | Logo | Logo | Logo | List | List |
| Recognition as sponsor of trade show | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition during trade show | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition as sponsor of coffee breaks | ✓ | ✓ | ✓ | ✓ | ✓ |
| Hole signage at golf outings | ✓ | ✓ | ✓ | ✓ | |
| Recognition as sponsor of conference sessions | ✓ | ✓ | ✓ | | |
| Golf tournament registrations | 2 | 2 | 1 | | |
| Complimentary hotel rooms | 2 | 1 | | | |
| Company featured on attendee lanyards or promotional items | Logo | | | | |
| Primary booth location selection opportunity | ✓ | | | | |
| Opportunity to place promotional item(s) on Registration Table | ✓ | | | | |
| Showcase Company Promo Video (60 sec. Max.) | ✓ | | | | |
| ADDITIONAL BUSINESS SYMPOSIUM'S (EX. EMPOWER-HER WOMAN'S CONFERENCE) | | | | | |
| Opportunity to showcase 5 min company presentation | ✓ | | | | |
| Recognition as a sponsor of conference sessions | ✓ | ✓ | ✓ | | |
| Recognition as a sponsor of coffee breaks | ✓ | ✓ | ✓ | ✓ | ✓ |
| One complimentary registration | ✓ | ✓ | | | |
| POLICY MAGAZINE (PRINT AND DIGITAL) | | | | | |
| Discount on advertising | 30% | 25% | 20% | 15% | 10% |
| Partner listing in each issue | Logo | Logo | Logo | List | List |
| Complimentary page feature (one issue per year) | Full Page | 1/4 Page | | | |
| EDUCATION | | | | | |
| Partner signage in BIGiOK classroom | Logo | Logo | Logo | List | List |
| Recognition on Market Resource Guide for BIGiOK classes | Logo | Logo | List | List | List |
| Named as sponsor of BIGiOK CIC/CISR scholarship | ✓ | | | | |
| BIGiOK NATIONAL SECURITY CONFERENCE CENTER | | | | | |
| Complimentary rental during business hours | 6 | 4 | 2 | 1 | 50% |
| Company logo on wall | ✓ | | | | |
| ADVERTISING AND ADDITIONAL BENEFITS | | | | | |
| Recognition on BIGiOK conference center marque | Logo | Logo | Logo | Logo | Logo |
| Company listing on BIGiOK website partner page (w/hyperlink) | Logo | Logo | Logo | List | List |
| Partner recognition on all BIGiOK webinars (Monthly Live AgencyWISE Webcast and Free Friday Ethics Webinar, etc) | Logo | Logo | Logo | List | List |
| Legislative updates | ✓ | ✓ | ✓ | ✓ | ✓ |
| Member mailing list (provided in excel form upon request) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company listed on special event t-shirts | Logo | Logo | | | |
| Recognition on BIGiOK website home page rotating banner | Logo | Logo | | | |
| Partner recognition on BIGiOK social media | Logo | Logo | | | |
| BIGiOK home page billboard advertisement | ✓ | | | | |
| Opportunity to co-sponsor a webinar | ✓ | ✓ | | | |
| Partner Spotlight Feature in Legislative Newsletter (1 Per Year) | ✓ | | | | |
| Opportunity to present at BIGiOK board meeting | ✓ | | | | |
| Opportunity to put promotional items / fliers in new members boxes | ✓ | | | | |
| YOUNG AGENT'S | | | | | |
| Young Agent's Social Media Spotlight | ✓ | ✓ | | | |
| Young Agent's Conference Registrations | 1 | Mbr. Pricing | Mbr. Pricing | Mbr. Pricing | Mbr. Pricing |
| Recognition on conference table tents | Logo | Logo | Logo | List | List |
| Hole signage at golf outings | ✓ | ✓ | ✓ | ✓ | |
| Additional Sponsorship opportunities available | ✓ | ✓ | ✓ | ✓ | |
| ACTUAL COST | \$17,000 | \$13,000 | \$9,500 | \$6,000 | \$3,000 |
| TOTAL PARTNERSHIP VALUE | \$23,500 | \$17,600 | \$12,700 | \$7,900 | \$4,000 |
| PERCENTAGE OF SAVINGS | 38% | 35% | 33% | 31% | 31% |



Application Submission Options



- **1** - Scan the QR code to the right with your phone and submit [Partnership Application](#) digitally, or,
- **2** - Complete this BIGiOK Partnership Application and deliver to office: **BIGiOK, 9417 N. Kelley Ave, OKC, OK 73131** or mail application to: **BIGiOK, P.O. Box 13490, Oklahoma City, OK 73113**

Partnership level

- Diamond Deluxe - \$17,000 - EP
- Platinum - \$13,000 - EP
- Gold - \$9,500 - EP
- Silver - \$6,000 - EP
- Bronze - \$3,000

Payment method

- Check enclosed payable to BIGiOK
- Invoice me
- Invoice me after January 1

(NOTE: by checking " EP " you are requesting more information regarding the Partner Enhancement Program for partners Silver and above.)

About Your Company

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Website: _____

Product Specialty (required): _____

Contact Person

Name: _____

Title: _____

Phone: _____

Email: _____





2025 Partner Enhancement Program

Take advantage of one or more of our premium partner enhancement options, available on a first-come, first-served basis to all partner who are silver and above..

ATTENTION: Please check the enhancements you are seriously interested in so we can begin planning your involvement in these events.

Young Agent's Event's (various times and locations)

- Young Agent's Happy Hour Sponsor- 4 Available- \$1,200 Each
- Young Agent's Committee Retreat Sponsor- \$1,000
- FILO Registration Sponsor- (2 Available- \$500 Each (You pick the agent recipient)

Young Agent's Conference (TBD)

- Young Agent's First Time Attendee Event Sponsor- \$1,500

EmpowerHER Conference (Mar 6, 2025- Cole's Garden)

- Keynote Speaker Sponsor- \$3,000
- Luncheon Sponsor- \$2,500
- Refreshment Sponsor- \$500
- Breakfast Sponsor- \$1,500
- Ice Cream Social Sponsor- \$1,000

INSURCON by BIGiOK (formerly known as Annual Conference) May 7th - 9th, 2025 at Okana Resort)

- Golf Luncheon Sponsor- \$2,000
- First Time Attendee Dinner- \$2,500 (2 Available)
- MPowered Women's Happy Hour- \$1,500

**WE ARE
STRONGER
TOGETHER**